

NORTH LINCOLNSHIRE COUNCIL

**HEALTH AND WELLBEING
BOARD**

REPORT TITLE

Proposed North Lincolnshire Strategic Framework for Prevention and Reducing Health Inequalities.

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 The purpose of the proposed strategic framework is to support a whole systems approach to prevention and reducing health inequalities by agreeing a set of principles and ambitions that all North Lincolnshire Health and wellbeing Board partners will use to drive decision making.
- 1.2 By adopting the draft principles set out in the framework we will strengthen our approach to all decisions that we make being informed by a focus on reducing health inequalities and driving prevention. We will do this by targeting where we see the poorest health and wellbeing outcomes and where the need is greatest. Every decision made will *be underpinned by the following aims: (a) The need to reduce inequalities in health (b) supporting the Council's Plan priority to 'Reduce health inequalities and promote wellbeing and (c) North Lincolnshire Strategic Intent priority for collective investment that 'The health inequalities gap will reduce across our wards'.*
- 1.3 It is proposed that this strategic framework is embodied within the revised Health & Wellbeing Strategy for North Lincolnshire and supports the North Lincolnshire Place Strategic Intent and the North Lincolnshire Community First Strategy.
- 1.4 Alongside the framework would be a process to scope out key areas of intervention and support so that we better understand the offer to our

2. BACKGROUND INFORMATION

- 2.1 The need to prioritise preventative work arose from discussions in the North Lincolnshire Population Health and Prevention Partnership. The challenges discussed were firstly investing in prevention at the earliest point to reduce risk factors and mitigate risk of long term conditions and secondly, improving effectiveness of our positive impact on people's health and wellbeing through an integrated and whole system approach which recognises the impact of health inequalities and wider determinant of health on people's health and wellbeing.
- 2.2 Alongside the framework would be a process to scope out key areas of intervention and support so that we better understand the offer to our population. From this we can identify any gaps and any areas where we could improve integration and effectiveness. For example, scoping out a whole systems approach to preventing obesity and promoting a healthy diet will map the primary, secondary and tertiary interventions. This can then be built into a scoping of prevention of related conditions such as diabetes. We can incorporate into the analysis, the cross cutting issues such as the wider determinants of health and commercial determinants of health, that impact on health inequalities, healthy diet and preventing obesity. This whole system picture will aid us as a place to understand where we need to invest and make changes to have the greatest impact on improving the health of our population and reducing health inequalities.

2.3 Purpose of the strategic framework and why this is important.

Purpose of the strategic framework	why this is important
1. To agree a set of principles and ways of working that Place Partners could sign up to as a joint whole systems approach to driving prevention and reducing health inequalities across our whole population in North Lincolnshire.	A set of unified principles will ensure that all place partners are in agreement about the need to prioritise prevention and reducing health inequalities at all levels within health and social care. To better understand the prevention activity all partners deliver for primary, secondary and tertiary prevention in key areas (e.g. preventing obesity and promoting a healthy weight)
2. To Identify Where there may be gaps in the offer in primary/secondary or tertiary prevention and gaps in reducing key risk factors that contribute to long term conditions (Health diet, high BMI, high blood pressure and smoking.)	Early identification is the most effective way to improve health outcomes and reduce downstream costs.
3. To support a whole systems approach, consistent approach to strategy, terminology and narrative to drive prevention and reduce inequalities in health.	The benefits of a whole systems approach is that it can prevent duplication, improve economies of scale and tackle the wider determinants of health.

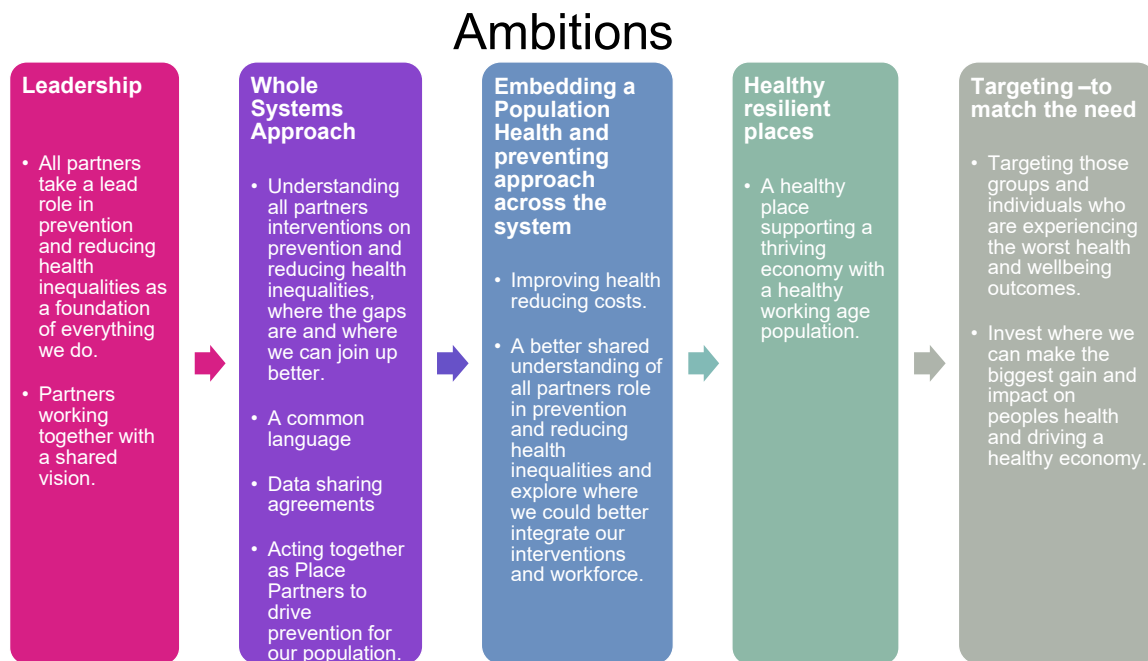
	<p>So that our offer is as effective as it can be supporting fewest best interventions and a 'One Council, One Family One Place approach'.</p> <p>This can also form part of the refreshed Health & Wellbeing Strategy for North Lincs.</p>
<p>4. To identify where actions on creating / improving an accessible and healthy environment and the wider determinant of health will have a positive impact.</p>	<p>Targeting evidence based interventions will improve impactability through a universal proportionalism approach. This will help ensure resources can be allocated to meet the greatest need</p> <p>To better enable people to access a healthier life.</p>

Risk factors like smoking and obesity are linked to each of the 6 groups of major conditions that drive over 60% of our mortality and morbidity in England, as are living conditions like employment, housing, education and access to green space (see [Wider Determinants of Health, Further Information \(Fingertips\)](#)), both directly and through making it easier or harder to make healthy choices ([Major conditions strategy: case for change and our strategic framework - GOV.UK \(www.gov.uk\)](#)). Through these mechanisms, prevention activities can impact on multiple conditions at once, and more prevention activity will be crucial to meeting the challenges of an ageing society.

2.4 Expected Outcomes

1. NL Place Partners agree and implement a set of principles and ambitions that will drive commissioning and transformation activity that will enhance our collective action to prevent avoidable ill health and long-term conditions and reduce inequalities in health and wellbeing, across the NL population.
2. The integration of Place partners interventions for primary, secondary and tertiary prevention of key risk factors for poor health and wellbeing, will be strengthened and any gaps filled.

2.5 Draft Ambitions



2.6 Draft Principles

- 1 Invest resources in a way that is fair, equitable, and aligned to the evidence base on need and propensity for impact.
- 2 Address the root causes of health inequalities, not just the symptoms. Invest in what makes us healthy [Infographic: What makes us healthy?](#)
- 3 Build sustainable solutions that will have a long-term impact.
- 4 Prioritise health equity and targeting interventions, so that resources match need and we aim for an equity of opportunity rather than an equity of input / intervention.
- 5 Rebalance the health and care system towards proactive prevention by managing personalised risk factors.
- 6 Develop and invest in Community Assets and add social value.
- 7 Work in partnership as a whole system to invest in prevention activity that will have the greatest positive impact on population health.

3. OPTIONS FOR CONSIDERATION

- 3.1 **Option 1** to endorse the framework. Health and Wellbeing Board members are asked to.
 1. Agree the ambitions and principles contained in this proposed strategic framework and build them into the revised health and wellbeing strategy to drive how we invest in prevention and reducing inequalities in health.
 2. Support the work to map out the whole systems primary secondary and tertiary prevention activity across system partners for each priority (preventing obesity and promoting a healthy weight,

smoking cessation, physically active population, preventing long term conditions e.g. diabetes, cardiovascular disease, and other major conditions).

3. Support the progression of data sharing agreements which will provide the data, intelligence, and insight for prioritising and targeting investment in prevention and reducing inequalities in health.
4. Support whole systems approaches to drive prevention and reducing inequalities.
5. Support the process to agree a common language and consistent narrative for prevention and reducing health inequalities among North Lincolnshire Place partners.

3.2 **Option 2** to agree the framework with suggest revisions.

3.3 **Option 3** to reject the framework.

4. **ANALYSIS OF OPTIONS**

4.1 By adopting the framework as set out in this paper we will strengthen decision making to be informed by a focus on reducing health inequalities, by targeting where we see the poorest health and wellbeing outcomes and where the need is greatest. Every decision made will be *underpinned by reducing inequalities in health supporting the Council Plan priority to 'Reduce health inequalities and promote wellbeing and North Lincolnshire Strategic Intent priority for collective investment that 'The health inequalities gap will reduce across our wards'.*

5. **FINANCIAL AND OTHER RESOURCE IMPLICATIONS (e.g. LEGAL, HR, PROPERTY, IT, COMMUNICATIONS etc.)**

5.1 *There are no direct financial implications in this proposal, however the framework will support a whole system investment in prevention and reducing health inequalities which in the longer term will be expected to reduce system costs in tertiary prevention and costs of treatment and intervention.*

6. **OTHER RELEVANT IMPLICATIONS (e.g. CRIME AND DISORDER, EQUALITIES, COUNCIL PLAN, ENVIRONMENTAL, RISK etc.)**

6.1 The adoption of the framework will support our duties and responsibilities under the Equalities Act 2010 by providing a transparent approach to decision making that will reduce inequalities in health.

Adoption of the framework will support the Council Plan priority to 'Reduce health inequalities and promote wellbeing and North Lincolnshire Strategic Intent priority for collective investment that 'The health inequalities gap will reduce across our wards'.

7. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)

7.1 Not applicable

8. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED

8.1 Consultation has taken place with the North Lincolnshire Population Health and Prevention Partnership with positive support for the framework from strategic partners.

Consultation with the portfolio holder for Public Health has taken place and the adoption of the framework was supported.

9. RECOMMENDATIONS

9.1 Health and Wellbeing Board members are asked to support **Option 1** to support the framework as detailed in section 3.

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Background Papers used in the preparation of this report –

Reports contained within the North Lincolnshire Joint Strategic Needs Assessment [Public Health in North Lincolnshire - North Lincolnshire Council \(northlincs.gov.uk\)](https://www.northlincs.gov.uk)

[Wider Determinants of Health, Further Information \(Fingertips\)](#)

[Major conditions strategy: case for change and our strategic framework - GOV.UK \(www.gov.uk\)](https://www.gov.uk)